



## PROFESSIONAL SPEAKING



### MIKE JAFFE is the Human WakeUp Call™.

Mike Jaffe is a nationally-recognized speaker, seminar leader, business and personal coach, and author of *WAKE UP! Your Life is Calling*. *Why settle for FINE when so much more is possible?* A 9/11 survivor who has transformed his life, Mike Jaffe serves as The Human WakeUp Call™ by using his own brush with tragedy as a message of self-discovery and empowerment.

As a result of his own wakeup call, Jaffe radically changed directions in his career, leaving a secure corporate job in Manhattan and reinventing himself as an entrepreneur. He is the founder of the Mike Jaffe Company, whose programs help individuals and organizations LIVE POWERFULLY and create new possibilities for growth and success.

Mike's has appeared as a featured expert on CNN, Fox News, New England Cable News and has been published and quoted in the Wall Street Journal, MSN, US News & World Report, Crain's NY Business, Entrepreneur Magazine Radio and other national and regional media outlets.

Mike is ready to benefit your company by providing your executives, managers and teams a powerful, life-changing, wakeup call of their own.

[www.HumanWakeUpCall.com](http://www.HumanWakeUpCall.com)

As Seen In



THE WALL STREET JOURNAL

CRAIN'S  
NEW YORK BUSINESS

msn



### Give your audience a gift to take home.

Send your audience home with Mike's new book, *Wake Up! Your Life is Calling* and give them a powerful message to keep them inspired and motivated long after your event is over.

All of our products are available for volume purchase.

Please contact us to learn more at [wakeup@humanwakeupcall.com](mailto:wakeup@humanwakeupcall.com)

# PERSONAL EMPOWERMENT EXPERT

Let The Human WakeUp Call™ TRANSFORM your next event.

KEYNOTE  
SPEAKER  
AND  
SEMINAR  
LEADER



**Mike Jaffe, President & Founder MBA, BCC, CLPC**

Mike has an inspiring and motivating message for your audience. Using the power of humor, insightful stories and practical tools, Mike touches the hearts and minds of a wide variety of audiences, rallying participants into empowered action with life-changing results. As a speaker, coach, seminar leader and corporate retreat facilitator, Mike spurs each of us to WakeUp! and redefine the possibilities in our personal and professional lives.

## Keynote Speech

### WAKE UP AND LIVE POWERFULLY. TURN YOUR INTENTIONS INTO ACTION

This interactive keynote is designed to challenge unspoken assumptions and limitations. Wake Up! provides participants with a roadmap for making real, lasting change in their lives and businesses, and offers an effective tool for reconnecting to their own personal power on-demand. Participants experience an astonishing shift in perspective accompanied by a sense of urgency that will sustain their ongoing actions. The results are powerful, as each person leaves with a specific intention that they will be accountable for and an action plan for turning it into reality.

Your audience will experience:

- Renewed motivation and engagement
- Increased accountability for personal and professional goals
- Enhanced confidence in leading change and transition
- Improved effectiveness in taking risks and making decisions
- Courage and strength to push through fears and communicate needs
- New-found meaning and well-being
- A powerful yet simple-to-use tool for tapping into their own personal power on demand

*All of our programs can be customized to your group's needs. For more information on these and other topics, please contact us at 413-854-2401 or [www.wakeup@humanwakeupcall.com](mailto:www.wakeup@humanwakeupcall.com)*

Give your audience a roadmap for making real, lasting change in their lives and businesses.

## AUTHOR

*"Mike, thank you for the inspirational presentation last week. I left feeling like I could conquer the world."*

Tracy Wise, Account Executive  
MySpace.com | Fox Interactive Media

#### PARTIAL CLIENT LIST

|                            |                                  |
|----------------------------|----------------------------------|
| GE Capital                 | MySpace                          |
| GlaxoSmithKline            | Discovery Channel                |
| Yahoo!                     | NCR (National Cash Register)     |
| Disney Interactive Media   | About.com                        |
| Prudential                 | New York University              |
| Pernod Ricard              | Columbia University              |
| Human Resource Association | Network of Executive Women (NEW) |
| SeaView Technologies       | American Cancer Society          |
| LAPP USA                   | U.S. Bankruptcy Courts           |

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